



## **Knowledge is Power (And Profitable)**

*Park City Club  
Wednesday, February 24, 2010  
10:30am – 3:30pm*

### **Agenda**

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|----------------------|---|
| <b>10:15 – 10:30</b> | Registration  |
| <b>10:30 – 11:30</b> | ESOP Overview<br>Mr. Roy Farmer<br>Business Transition Associates   |
| <b>11:30 – 12:15</b> | Lunch with Special Guest Speaker  |
| <b>12:30 – 1:30</b>  | The Product Clock<br>Multiple niche products for your client  |
| <b>1:30 – 2:30</b>   | Principal Financial Resources<br>Mr. Matt Sobers, President<br>Cost Reduction Strategies for your clients and commissions for you |
| <b>2:30 – 3:30</b>   | Six Super Sales Ideas   |